DIGIT

Health Campaign Management

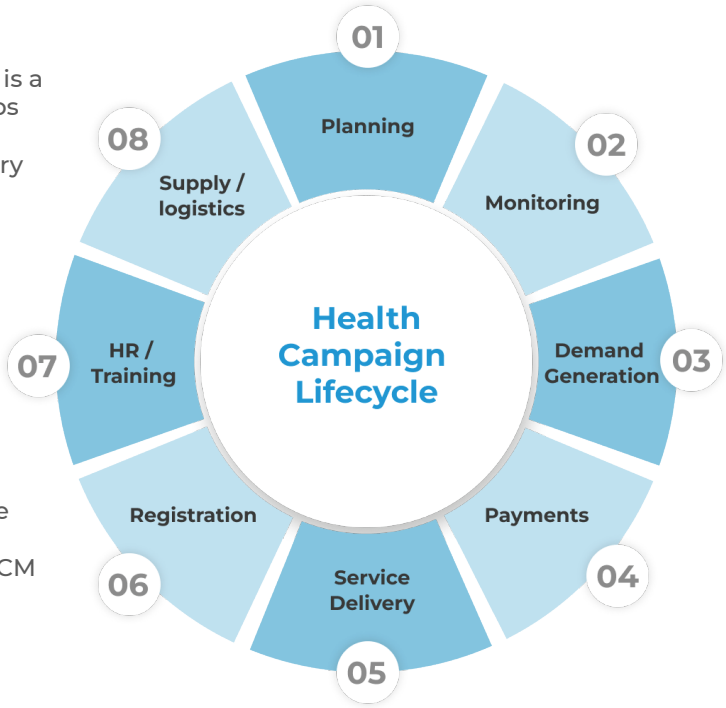
*Run **campaigns** end to end*
for all diseases

eGov FOUNDATION

Digital Transformation of Health Campaigns

DIGIT Health Campaign Management (DIGIT HCM) is a free, fit-for-purpose, open-source product that helps countries transform their health campaigns. From setting-up campaigns quickly, to planning, inventory management, registrations, service delivery and real-time data dashboards, DIGIT HCM covers all elements required to run effective campaigns. The same product can be used for all campaign types across multiple diseases.

DIGIT HCM is built using modular building blocks that are highly configurable allowing countries to tailor the product to their specific needs, easily. These building blocks are reusable allowing for the creation of new solutions. Data resides in shared open registries enabling the reuse of data and establishing a single source of truth. Interoperability is baked into the design of DIGIT HCM allowing free flow of data across different systems. DIGIT HCM enables countries to set-up their digital public infrastructure for health.



- Quick Setup
- Integrated planning
- Streamlined operations
- Simplified delivery
- Real time monitoring

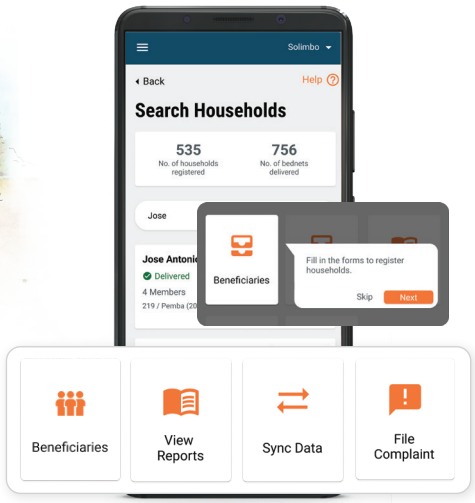
Reimagine Health Campaigns with Digital Public Infrastructure

Reusable Building Blocks	Shared Data Registries	Interoperability through Open APIs	Free and open source software
Digital assets that can be easily reworked for different campaigns.	Single source to create & use data across campaigns, avoid repeat enumeration	Integrate with multiple systems such as DHIS2; enable coordination at scale	Countries own and evolve the digital assets as public infrastructure

One product can be repurposed for all campaigns	Enumeration is done once, enriched continuously	Data flows across systems, solutions interoperate	Use the building blocks to create new solutions	Sovereigns own & evolve digital assets as public infra

Value Proposition

01 A digital partner for the frontline workers



Simplified routine tasks

- Daily checklists
- Search by proximity
- GPS navigation

Quick support

- In app walkthrough
- Guided user flow
- Access to helpdesk

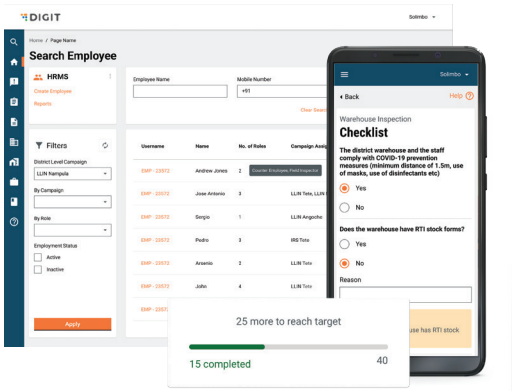
Ready for the job

- Offline capability
- Built in error checks
- In-app job aids
- Reminders

All the basics covered

- Proof of work
- Smart payments
- Searchable data
- Service delivery

02 Co-pilot for managers and supervisors



Plan campaigns

- Microplans & targets
- Teams & transport
- Stocks & storage
- Tasks & Staff

Run operations

- Run trainings
- Check Attendance
- Manage stocks
- Make payments

Manage all that matters

- Real time data
- Actionable analytics
- Track performance
- Complaint mgmt

03 Digital headquarters for national health agencies

Quick setup & launch

- User management
- Multi level setup
- Role management
- Configurable forms

Avoid delays

- Central helpdesk
- Real time dashboard
- Custom reports

Easy integrations

- Seamlessly operate with DHIS2
- Integrate with other open source products

DIGIT is an open source platform
with foundational capabilities
needed by governments, markets & civil society to
work together to deliver public service outcomes
that help in the achievement of SDGs.

It consists of well defined specifications,
standardised code, open APIs,and knowledge assets
that can be freely leveraged by multiple partners
to create, collaborate and innovate

Powering Transformation in Multiple Domains

Digit powers digital transformation across urban and rural administration, sanitation, healthcare, and public finance management, and is being leveraged by partners in other domains.

Certified as a Digital Public Good (DPG)

DIGIT is certified by the Digital Public Goods Alliance (DPGA) as a DPG that can accelerate the attainment of the sustainable development goals. DPGs are a key element of the UN Secretary General's Roadmap for Digital Cooperation. DIGIT is also aligned with key building blocks of the Global GovStack Initiative.

Digital Public Goods Alliance

GovStack

About eGov

eGov is a philanthropic mission to catalyze the achievement of Sustainable Development Goals, enhance ease of living, and improve governance through the adoption of Digital Public Infrastructure (DPIs). eGov Foundation has built DPIs in Urban, Health, Sanitation, and Public Finance to improve the delivery of public services and enhance governance. Our work is underpinned by DIGIT, an open-source GovTech platform for service delivery and good governance.

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